

Helsingborg H+ Visions- och värdebaserad stadsutveckling

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Visions- och värdebaserad stadsutveckling.

Verktyg för en planering som kan börja nu men ändå hantera den befintliga stadens
Komplexitet en föränderlig värld och en mångfald av aktörer under en lång tidshorisont.

Fokus på vision och värden för att kunna driva en utvecklingsprocess som utöver den
fysiska miljön även vägleder hanteringen av sociala, ekonomiska, ekologiska och
administrativa frågor.

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H+

MINDZONE

Quality of place through quality of living







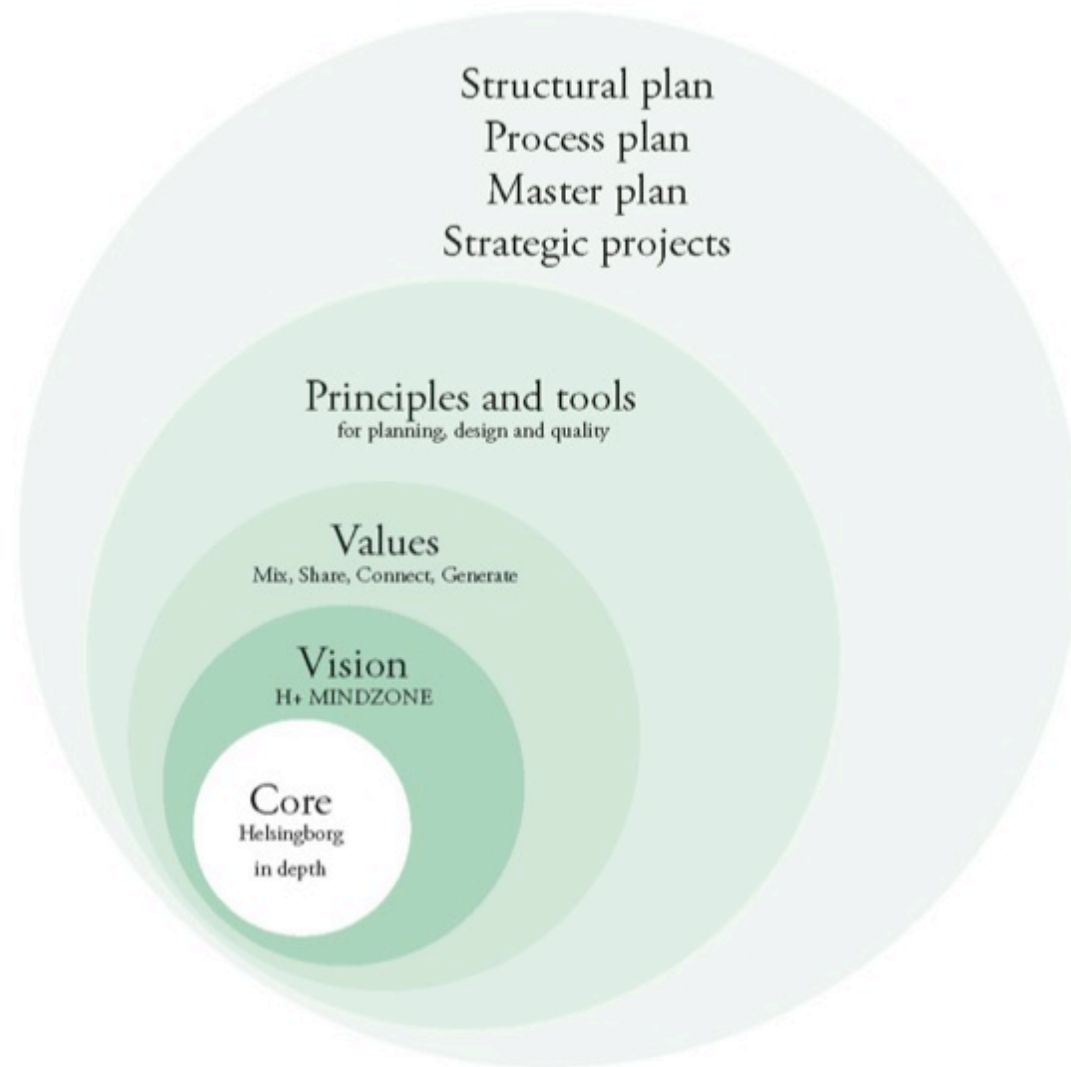
Tävlingsuppgiften

An aerial photograph of Helsingborg, Sweden, showing the city's layout, the Öresund region, and the H+ area. The image captures a mix of urban development, including residential areas with red-tiled roofs, industrial zones with large warehouses and shipping facilities, and green spaces. The city is situated along the coast, with the Öresund region visible in the background. The H+ area is highlighted as a key focus for urban planning.

“...to create a center of creativity in the Öresund Region. The new area will enforce and develop the strengths of Helsingborg” The competition brief

“We are looking for input for the Urban planning process of the H+ project and strategies for realise the long term vision for the H+ area.” The competition brief

“Sustainability, diversity, break down barriers and integrate the city, interaction between people and water, attractive places to meet, a communication hub” The cornerstones of the H+ vision expressed in the brief

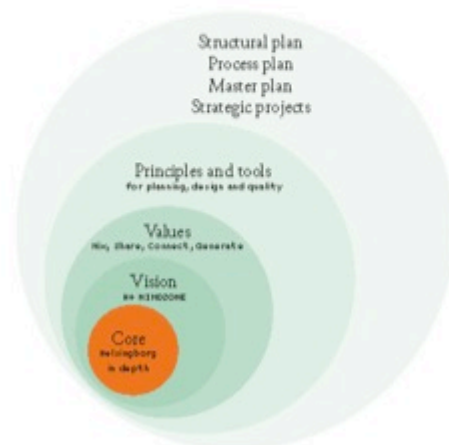
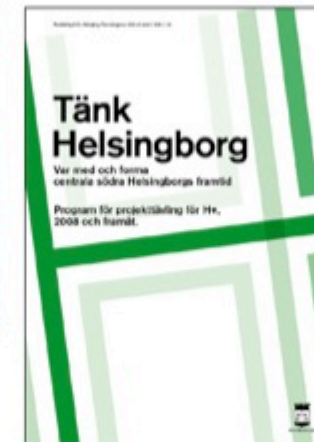
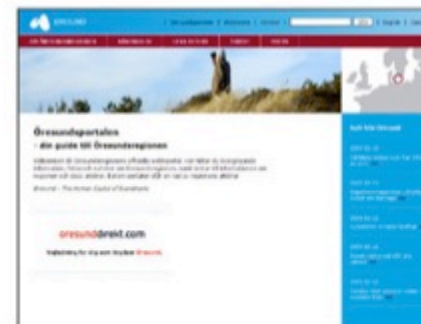


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Helsingborg in depth: Understanding the core of our context

- > History
- > The City of Diversity
- > The City of Inclusion
- > The City of Culture
- > The City of Business
- > The City of Scenery
- > The City of Knowledge
- > The City of Entrepreneurship

H+ MINDZONE
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H+ MINDZONE

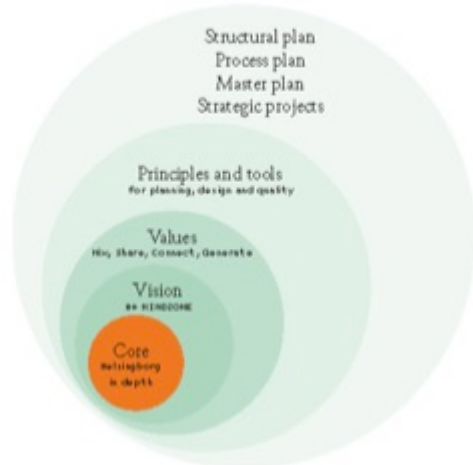
Quality of place through quality of living

Focusing the culture of Helsingborg

Creating a centre for creativity and renewal in Öresund



- > Promote entrepreneurship
- > De-Institutionalisation
- > Renewal in education and innovation
- > Embrace alternative expressions
- > Bridge social/economic barriers



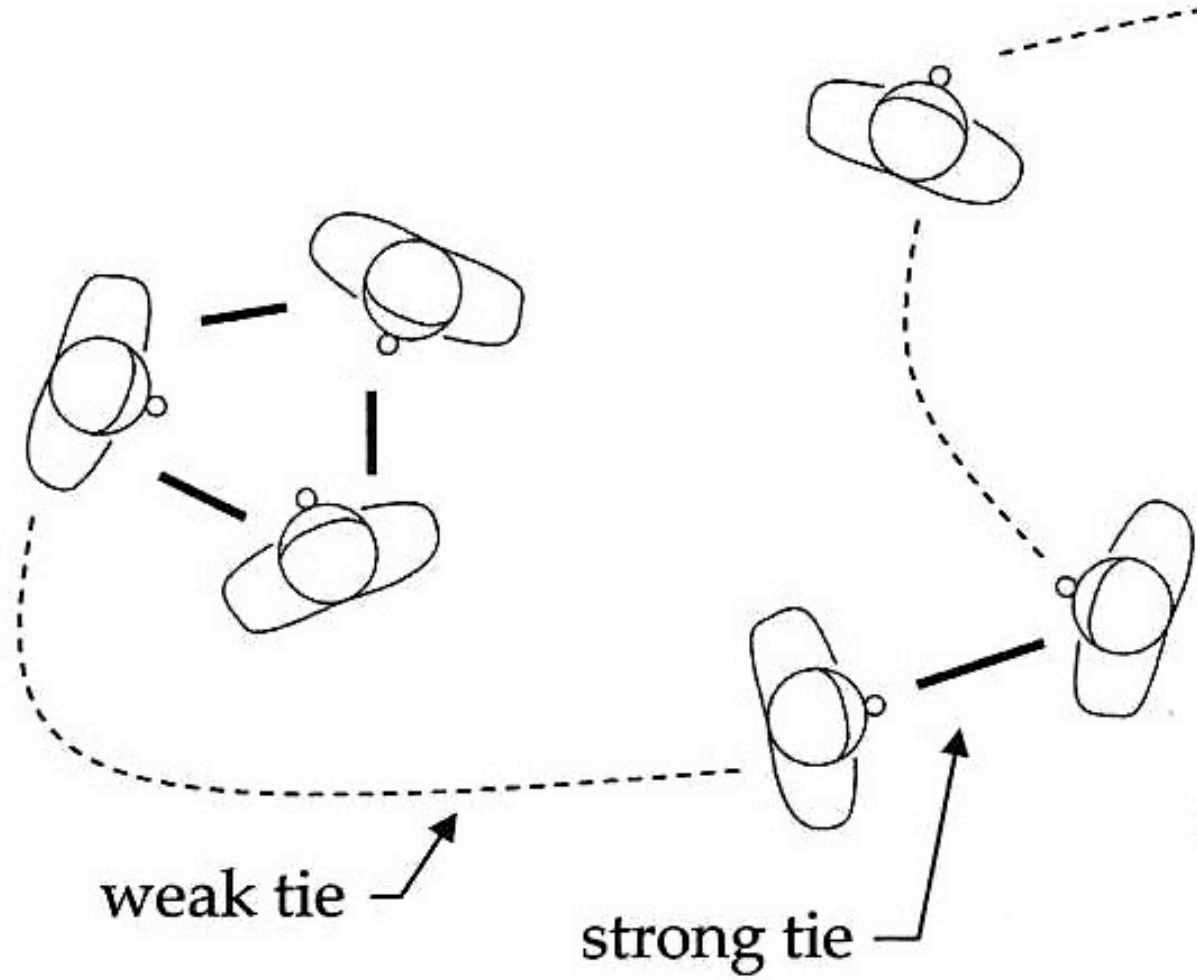
Our vision:
H+ MINDZONE
Quality of place through quality of life

H+ MINDZONE
Quality of place through quality of living



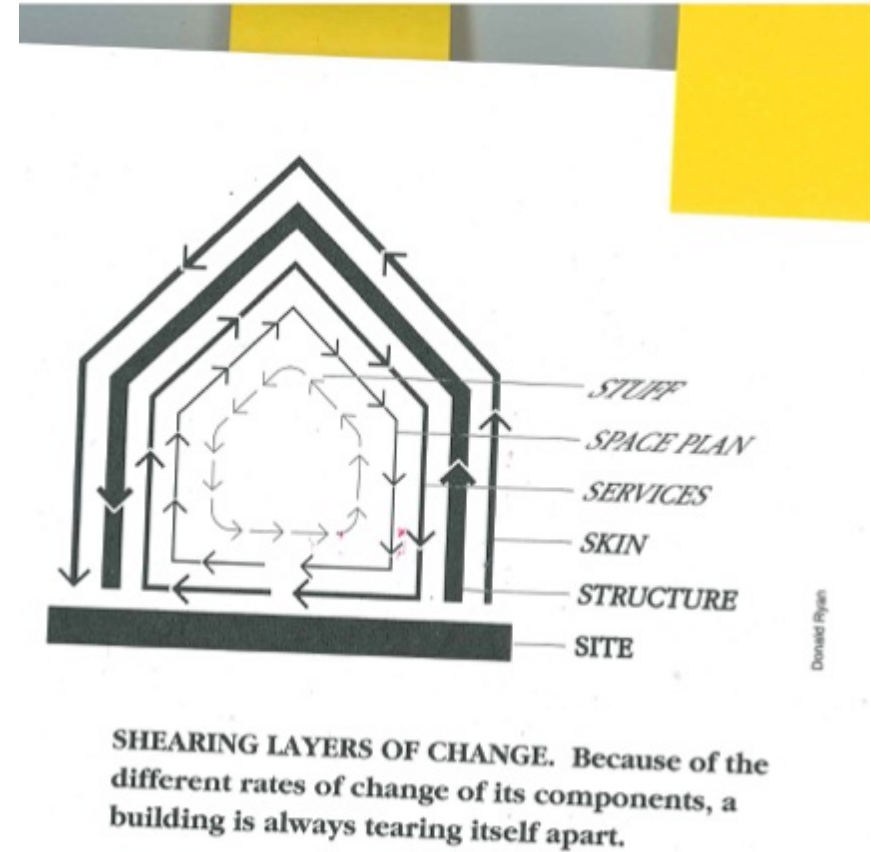
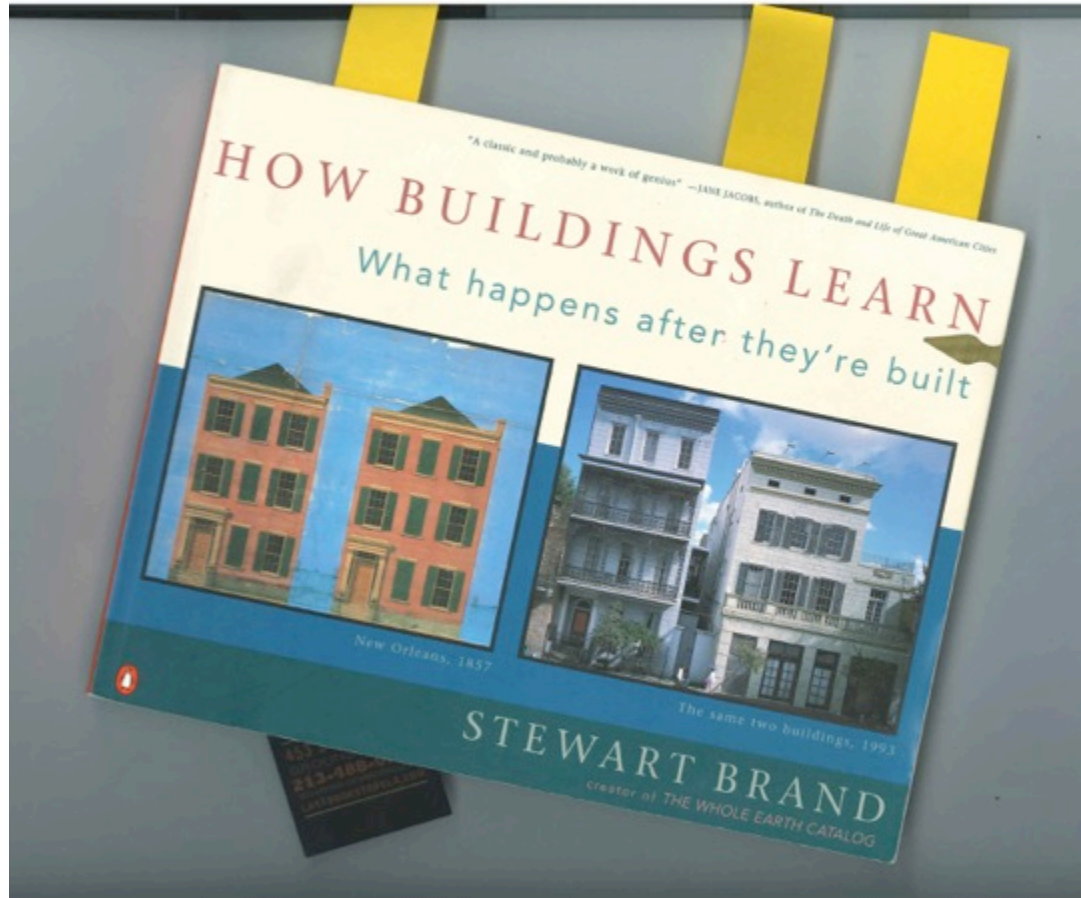
"The Strength of Weak Ties in social networking"

Mark Granovetter



"How buildings learn"

Stewart Brand



SHEARING LAYERS OF CHANGE. Because of the different rates of change of its components, a building is always tearing itself apart.





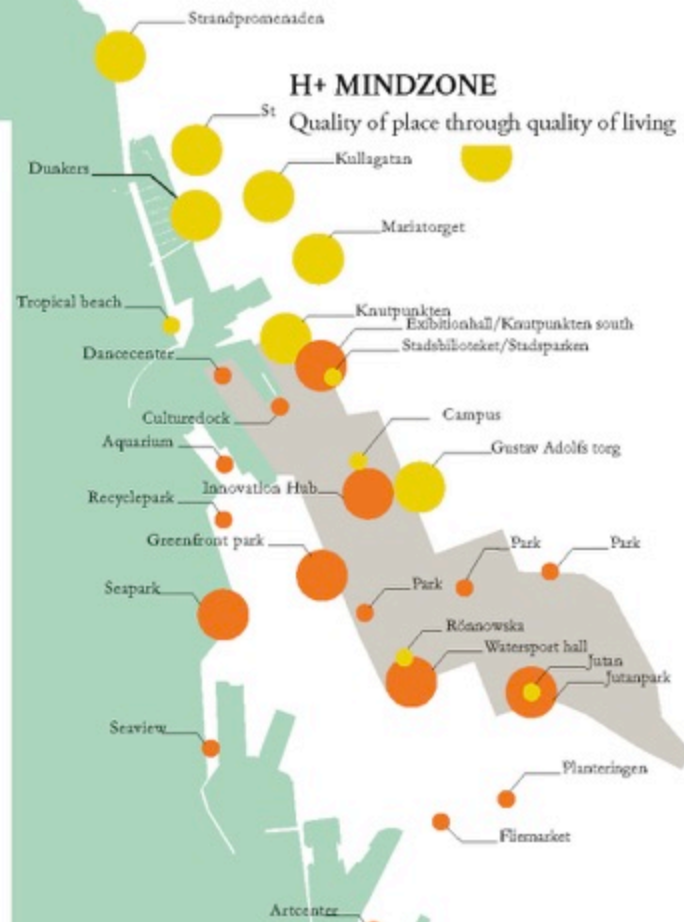
Generate

The values Generate, Mix, Connect and Share are used as tools for the design of the structural plan to support the H+ MINDZONE vision.

GENERATE

Helsingborg is a divided city both in social and spatial terms. It is evident that many of the existing generators such as cultural institutions and parks is placed in the north of Helsingborg. This creates spatial and social barriers in the city where the people living in the north seldom visit Söder or vice versa. The tool of Generate is supposed to help us to create places and spaces that attract people from different parts of the city. The proposed places in the H+ area generate new ways of coming and being together in Helsingborg. H+ MINDZONE will expand the cultural and recreational landscape and contribute to more united city.

Before



After

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Connect

The H+ area is characterized by infrastructural connections rather than spatial connections. When we develop the area it is important to transform the existing infrastructure into an urban network that joins the districts of the city together. We break down existing barriers and create new passages, new structures of mobility and new patterns of movement. H+ MINDZONE will therefore lead to an overall reshuffling of local residents' routes of where to go and how to go. H+ MINDZONE will also bring new people to Helsingborg who will live, work or visit the area and alter the mobility patterns of the region as such.



Before

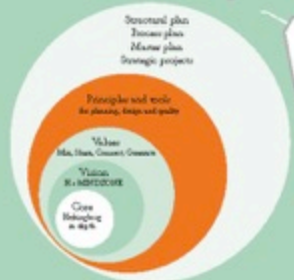
After



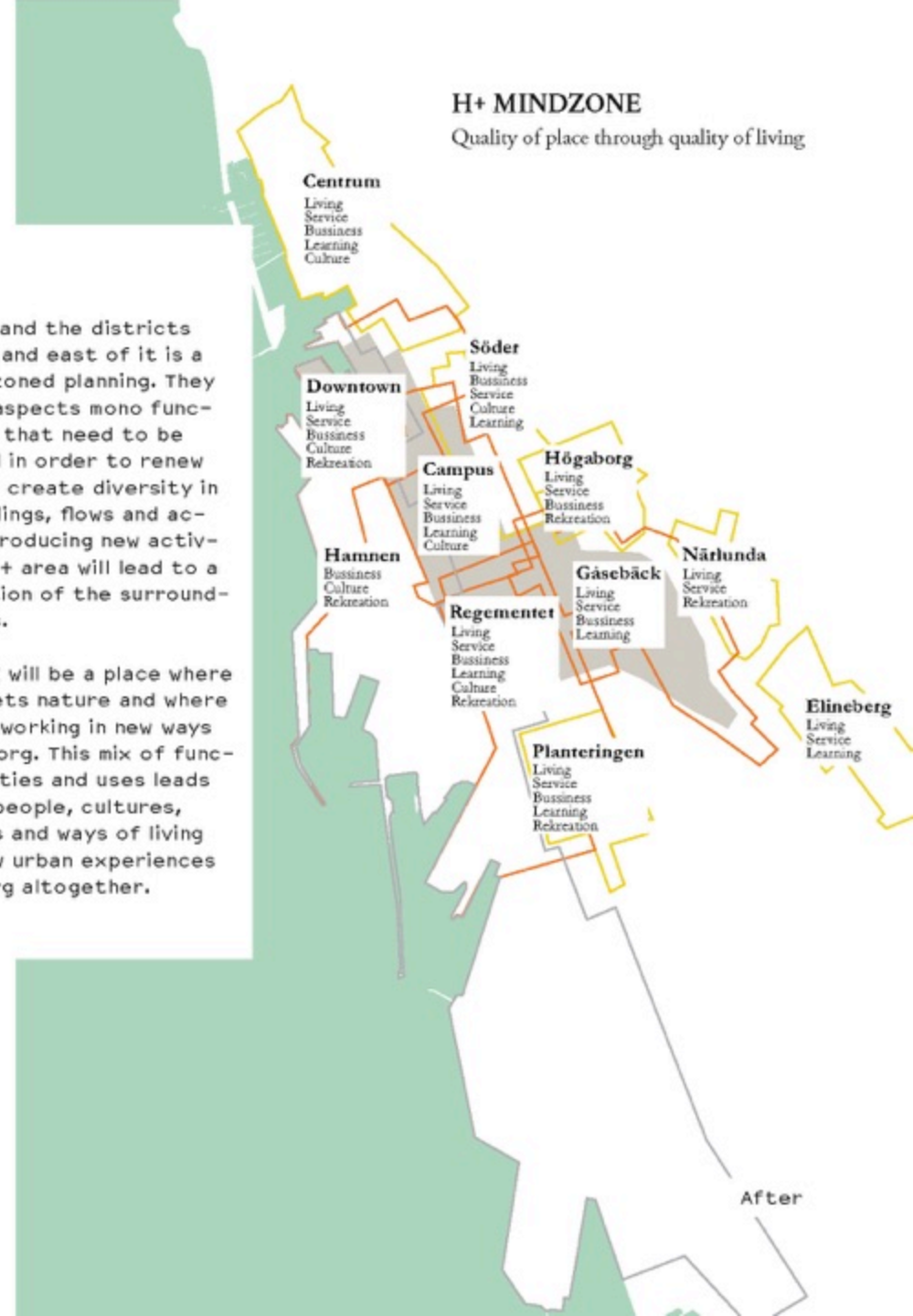
Mix

The H+ area and the districts west, south and east of it is a result of a zoned planning. They are in many aspects mono functional areas that need to be transformed in order to renew the city and create diversity in people, buildings, flows and activities. Introducing new activities in the H+ area will lead to a transformation of the surrounding districts.

H+ MINDZONE will be a place where the city meets nature and where living meets working in new ways for Helsingborg. This mix of functions, activities and uses leads to a mix of people, cultures, atmospheres and ways of living creating new urban experiences in Helsingborg altogether.



Before



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After

Share

In an urban setting dominated by a culture of sharing, the stranger is not so much an unwelcoming guest in a well defined, limited and therefore potentially excluding community but one among many strangers in a lively, diverse and challenging urban landscape. Sharing is the foundation of a certain urban tolerance or an ethics of being together that will function as the social glue in H+ MINDZONE leading to an increased social and human capital not only within the area but in the whole of Helsingborg.

The southern areas of Helsingborg have potential but they are circumscribed of various barriers that cut them off from the city fabric. To be able to renew surrounding districts we have to increase the flow through them to speed up the change. In the structural plan of the H+ MINDZONE we have specially focused on linking the edges of the area to surrounding districts to support them and incorporate the flows and activities into the H+ area.

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Before

After



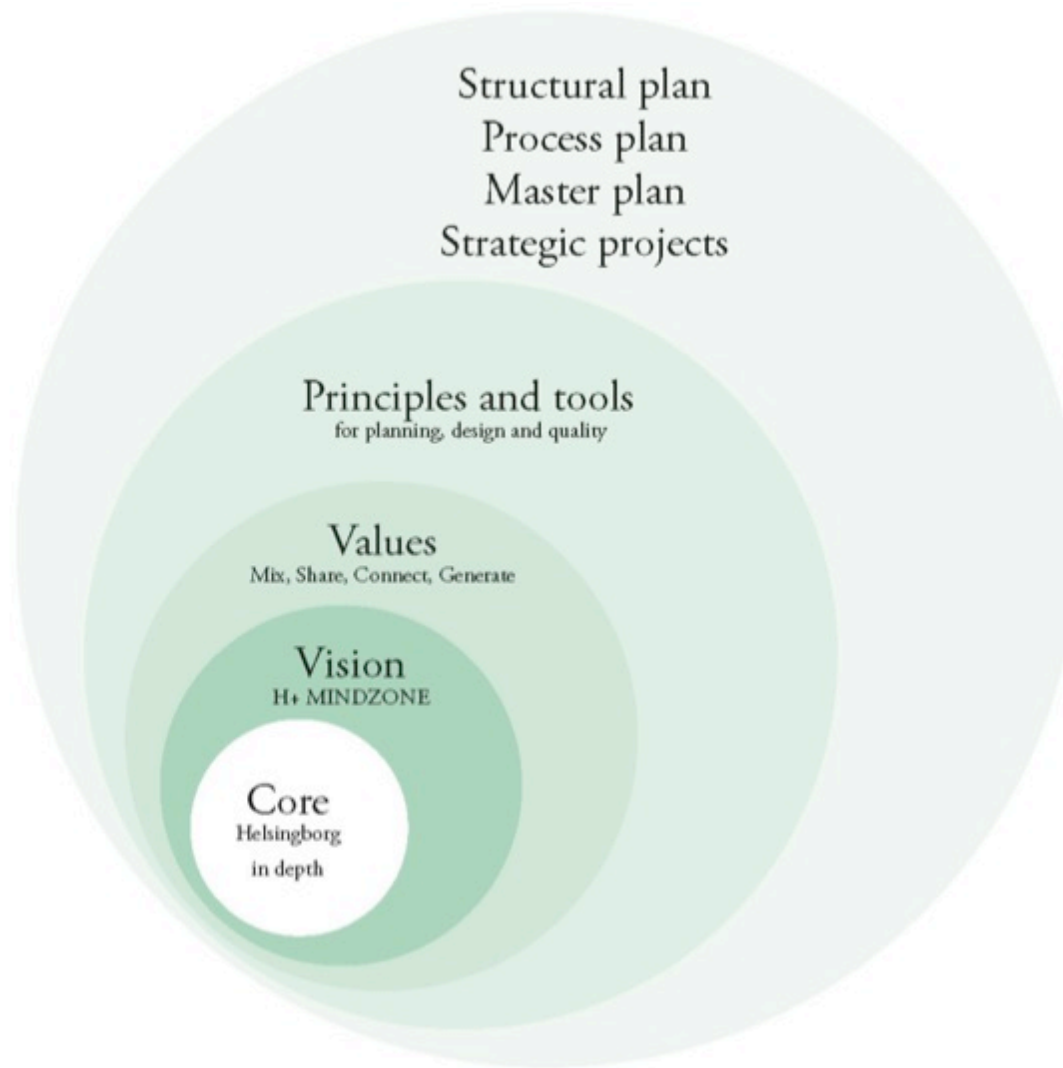
Structure Plan 2035

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TACK!



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