



## PRESIDENT'S BULLETIN

GLOCAL

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### IFLA EUROPE

INTERNATIONAL FEDERATION  
OF LANDSCAPE ARCHITECTS

#### EXECUTIVE COUNCIL

Secretary General  
BERNARD CAPELLE  
secretarygeneral@iflaeurope.eu

Treasurer  
MARC CLARAMUNT  
treasurer@iflaeurope.eu

Vice-President Education  
TONY WILLIAMS  
vpeducation@iflaeurope.eu

Vice-President  
Professional Practice  
ANDREI CONDOROS  
vpppractice@iflaeurope.eu

secretariat@iflaeurope.eu  
<http://iflaeurope.eu>



A N A L U E N G O  
PRESIDENT IFLA EUROPE  
president@iflaeurope.eu

These past years IFLA has possibly undergone **the most profound functional rearrangements** since its foundation back in 1948. A new area of communication, of planetary relation, which ought to strengthen the bonds between local identities and global trends brings new opportunities for the redefinition of IFLA itself, but also for each one of its Regions, as well as the relations between them.

As regards IFLA's other regions, and in the words of Tunji Adejumo, President, **IFLA AFRICA is the newest of the five regional structures. Our goal is to unlock the potentials that the continent holds for landscape architects. We are conscious of human and environmental impacts threatening the performance of both rural and urban landscapes. We believe in this profession's capacity to improve and preserve quality of diverse landscapes. This demands understanding landscape architecture in an African context and getting African Union to accept the proposed African Landscape Convention.**

For Dato Ismail Ngah, President, **IFLA ASIA-PACIFIC is operating as a region on a national membership basis without a proper legal entity but reliance on IFLA statutory framework. Landscape Architecture is rather diverse and promising due to cultural, economic, social and environmental diversity. We are the center of economic growth, though professional and educational recognition problems arise due to lack of statutory and non-statutory regulations. Nevertheless, Asia Pacific will always be receptive to collaborative initiatives to further develop the practice and profession.**

**Stewards of the land! Pure simplicity and yet purposeful sense of the posture of Landscape Architects, is the belief of Raquel Peñalosa, President for IFLA AMERICAS. To care for our planet: to be connected as a whole, sharing wisdom, openness to the diversity of the other, humans, cultures, geographies. The AMERICAN REGION is a continent of landscape diversity, and yet a common ground. One great challenge: to embrace diversity and to move forward as a collective. The Council of Emerging Professionals and Students is a local initiative to go global!**

Furthermore, IFLA President, Kathryn Moore, believes **There is now an urgent need for landscape architects to increasingly require a geographic sensibility, a strong sense of social and ethical responsibility as well as knowledge of the spatial implications of governance, finance and transport, health and education. Our focus should be on achieving ways to radically improve the experience people have of the places we create, because the quality of our environment is directly proportional to the quality of our lives. It's an equation as simple as it is compelling.**

And compels us, **If you have ideas for developing, or promoting or helping to establish the profession, improving standards or the exchange of knowledge through research, education, practice or communication, please let us know what you have in mind, how you think it can be achieved and how IFLA might be able to help. We are stronger together.**

**Specially for us, Europeans** who wish to see our continent as a source for cultural diversity, democracy and solidarity, the fact that we are part of a structure with world-wide scope, allows for multiple possibilities to define our vocation as well as our own and peculiar way of seeing the future as landscape architects. In our aim to establish sounder and deeper strategic collaborations with other IFLA regions –including the emerging **MIDDLE EAST-**, liaison officers will be appointed in the following months so as to develop trans-regional projects.